sakthi

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sakthiak.com

PROFILE

Graphic designer specialising in branding and brand identity. I start from research and context, then build visual systems that work across print, screen and the street. Previously six months at OPN Advertising, Chennai, delivering brand and campaign work to live deadlines.

Seeking a junior graphic design role in a creative studio or agency.

EXPERIENCE

Graphic Designer, *OPN Advertising Agency, Chennai, India*
Feb - Aug 2025

- Designed campaign posters and digital assets for 6+ corporate and cultural clients across print, digital and video.
- Took briefs to final artwork on live agency deadlines.
- Kept brands consistent across concepts and formats.

President, *Media & Production Team, Loyola College, Chennai, India*
June 2024 - April 2025

- Led a student creative team across video, photography, live streaming and design for events of 10,000+ visitors
- Directed visual identity, communications and media coverage in print and digital
- Concept to publication across concurrent projects

Freelance Graphic Designer
2022 - 2025

- Designed brand identities, posters and event collateral for film, fashion and cultural clients.
- Managed clients end to end, from brief to production-ready artwork.

Retail Assistant, Sainsbury's, M&S Food, Waitrose, Farnham, UK
Nov 2025 - present

EDUCATION

MA Graphic Design - *University for the Creative Arts (UCA), Farnham*
2025 - 2026

BSc Visual Communication - *Loyola College (Madras University), Chennai*
2022 - 2025

SKILLS

Design:
Brand Identity · Campaign Design · Typography · Visual Systems · Editorial Design · Art Direction · Motion Graphics

Software:
Adobe CC (Illustrator, InDesign, Photoshop, After Effects, Premiere Pro) · DaVinci Resolve · Figma

Generative Coding:
p5.js · Three.js · GSAP (AI-assisted)

Languages:
English (fluent) · Tamil (native)